

KEUNE

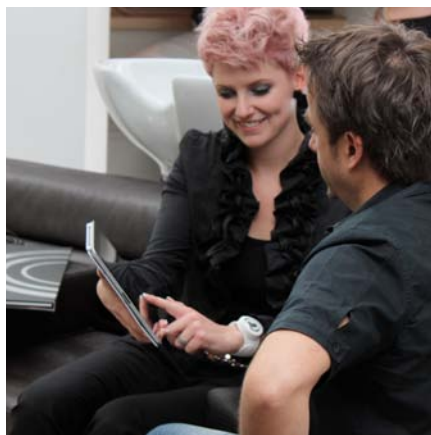
THE ART OF HAIR DESIGN

“Thanks to coresuite mobile sales for iPad, our sales teams can now record customer orders directly at the customer site which has significantly increased efficiency – I love the cloud!”

Nicolà Wagner, CEO KEUNE Haircosmetics (Switzerland) AG.

Keune stands for elegance, creativity and modernity. Developing innovative ideas and keeping up with the latest trends is very important in the hair care business, and the development of a solution to provide mobile access to ERP system data is no exception. In the past, various solutions for the iPad have been tested, but until now none of these have been entirely convincing.

However, with **coresuite mobile sales** for iPad, we now have the perfect app. The solution offers many benefits and significantly reduces order processing time thanks to the clear presentation of product, warehouse and delivery information as well as customer details on the iPad screen, and the quick transfer of data to the ERP system.



The future of **coresuite mobile sales** looks very promising, because the iPad is easy to use and displays information clearly, which is a major advantage for account managers.



«The collaboration with **coresystems** has been a resounding success at both a technical and personal level.»



Nicolà Wagner, CEO KEUNE Haircosmetics (Switzerland) AG.

About KEUNE.

KEUNE Haircosmetics is one of the few independent global companies in today's hair care industry. Founded on 6 February 1922 in Amsterdam by chemist Jan Keune, this highly successful company now operates in over 70 countries. The company philosophy remains unchanged from the early days and continues to be founded on the following core principles:

Exclusive partnerships with hairdressers around the world – Uncompromising standards in terms of product quality and design – Absolute independence from large multinationals.

KEUNE is the best-kept secret of innovative hairdressers looking for exclusive products and ways to stand out from the crowd.

Address.

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About coresystems.

Founded in 2002, **coresystems** is headquartered in Windisch, Switzerland. Steady growth has seen the company establish offices in Freiburg im Breisgau (Germany), London, Shanghai and New York City, as well as support centers in Galway and Copenhagen. Today **coresystems** is the world's leading provider of standardized AddOn solutions for SAP Business One and is a certified GLOBAL SAP GOLD Partner (SSP).

The **coresuite** product line is marketed by expert SAP partners around the world. The customer portfolio comprises thousands of small and medium-sized companies, as well as large corporations, operating in a range of different areas within the industrial and service sectors.

www.coresystems.ch